**INSURANCE OPEN ENROLLMENT BEGINS NOV. 1**

*Chance to enroll in or change individual or family health insurance plans*

**RENO, Nev. (Nov. 1, 2017) –** The insurance open enrollment period, when individuals can start or change 2018 Individual and Family Health Plans, begins Wednesday, Nov. 1.

“There really is no one-size-fits-all plan when it comes to heath insurance,” said CJ Bawden, manager at Hometown Health. “That’s why, when the time comes to change or update plans, it’s important for people to thoughtfully consider their options based on their unique needs. We encourage anyone with questions to reach out to a local broker for guidance and information.”

Individual or family health insurance open enrollment runs Nov. 1 through Dec. 15. Hometown Health offers a variety of affordable plans for individuals and families who don’t qualify for premium tax credits from the federal government.

As Nevada’s largest and only locally owned not-for-profit health insurance company, Hometown Health has served as Northern Nevada’s premier provider for almost 30 years. For anyone beginning or updating insurance coverage, the organization strongly recommends working with a broker who can provide an objective overview of what coverage best suits your specific needs. Visit HometownHealth.com to quickly and easily compare quotes, preview benefits coverage and speak with an expert.

For details on individual and family plans, contact a health insurance broker or visit [www.hometownhealth.com](http://www.hometownhealth.com/).

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**About Hometown Health**

Established in 1988, Hometown Health is the insurance division of [Renown Health](http://www.renown.org/" \t "_blank) and is Northern Nevada’s largest locally-owned, not-for-profit health insurance company. Providing wide-ranging medical coverage and great service to members, Hometown Health represents a philosophy of health care that emphasizes active partnerships between members and physicians. Hometown Health values prevention as a key component of comprehensive care - reducing the risks of illness and helping to treat small problems before they can become more severe. Hometown Health offers a number of insurance products including HMO, PPO, HSA, Dental, Vision, Individual and Family, and Senior Care Plus, Northern Nevada’s first Medicare Advantage Plan. For more information, call 775-982-3000 or visit [www.hometownhealth.com](http://www.hometownhealth.com).