



# The importance of good vision care is easy to see

## VISION BENEFITS HAVE PERKS BEYOND HELPING WITH VISION CORRECTION.

With a comprehensive vision exam, it's easier to find serious eye and general health conditions like diabetes, high blood pressure, high cholesterol, glaucoma and cataracts sooner.<sup>1</sup> With a clear view of blood vessels, arteries and nerves, our eyes give doctors a unique window into the human body and insights into our overall health. This, along with the fact that the average person is 4 times more likely to receive an eye exam than a physical shows just how important vision care can be.<sup>2</sup>

## WHEN EMPLOYEES BENEFIT, SO DO EMPLOYERS.

With early diagnosis, conditions can be treated more quickly - and more cost effectively - leading to happier, healthier employees and lower healthcare expenses. In fact, employers can save \$8 billion annually in lost productivity resulting from the need to treat chronic illnesses. That breaks down into a \$7 gain for every \$1 invested in vision coverage.<sup>3</sup> Bottom line? When you take care of your employees' overall health with vision benefits, everyone wins.

## DID YOU KNOW...

**5.3 million** U.S. adults have diabetic retinopathy, which is the number one cause of blindness in Americans 18 and older.<sup>4</sup>

**50,000** people lose their sight each year even though half of all causes of blindness can be prevented with proper care.<sup>7</sup>

**85%** of adults want vision care coverage.<sup>5</sup>

**91%** of consumers view vision benefits as important or very important.<sup>6</sup>



<sup>1</sup> "7 Health Problems Eye Exams Can Detect," YourSightMatters.com, March, 2016. <sup>2</sup> U.S. Dept. of Health - National Health Statistics Reports #8; Aug. 6, 2008.

<sup>3</sup> Workforce.com, "Special Report: Vision and Dental Benefits - More to See, More to Chew On," 2015. <sup>4</sup> Centers for Disease Control and Prevention, 2015.

<sup>5</sup> Vision Watch Vision Correct Standard, 2012. <sup>6</sup> Vision Monday, dba newsletter, 2013. <sup>7</sup> American Academy of Ophthalmology.

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